

A new technology
that makes you think...



weber launches its new façade coating offer
that allows the use of dark colors on sunny facades

Find us on www.middleeast.weber and on smartphone with **weber** Middle East

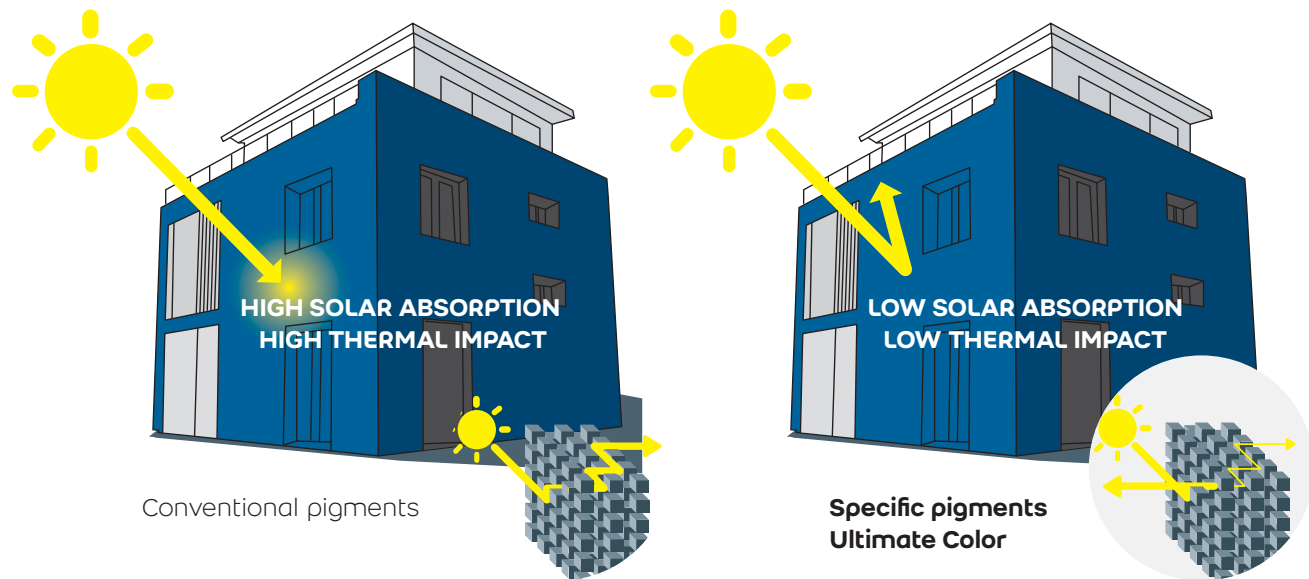




Sustained shades with low solar absorption

weber, an innovative color design with **Ultime Color** technology that reflects infrared radiation, which causes heating, without affecting or changing the perception of color.

weberpas deco Ultimate Color reflects infrared radiation



Specific pigments Ultimate Color

By using pigments reflecting infrared radiation, **weberpas deco Ultimate Color** achieves solar absorption coefficients of less than 0.7.

A dark or sustained **Ultime Color** plaster/coating can be applied to the entire facade, even when exposed to the sun.

weberpas deco Ultimate Color limits the temperature rise on the façade

Comparative thermal camera images demonstrate the tangible benefit of **Ultime Color** technology: a decrease from 20°C to 30°C of heat build-up upon exposure to infrared radiation.

weberpas deco Ultimate Color gives durability and integrity to the coating.

By limiting the heating of facades, **weberpas deco Ultimate Color** reduces stresses due to expansion, and limits the risk of cracking and degradation of the building's shell/envelope.

weberpas deco Ultimate Color does not change the organization of the site

weber provides a plaster/coating solution that complies with the international standards.

The sites remain competitive, the implementation controlled and the site methods respected.



Thermal spectrum without ultimate color



Thermal spectrum with ultimate color



Comparison chart





Choose your plaster colors more freely



With **weberpas deco Ultime Color**, using dark or strong shades as facade plasters becomes possible in all projects and for all construction systems. Its exclusive technology frees designers from constraints while respecting compliance rules and integrity of high visual impact facades.

weber launches its new façade coating offer that allows the use of dark colors on sunny façades

Focus on External façade coating

A new vision of external coating

Once again, **weber** uses its strong capacity for innovation to serve its customers. Being the first manufacturer to offer Ultimate Color technology, Weber opens up new perspectives for the most daring architectural projects.

Technical answers without limiting inspiration

weberpas deco **Ultime Color** responds to all of the issues faced by designers today: greater choice, original aesthetics and an economically relevant solution.

weberpas deco Ultime Color allows you to create without any limits and stands out as a real aesthetic and economical alternative to other facade solutions.



Thin acrylic color chart

Textures



Profile
weberpas deco 310



Roll texture
weberpas deco 330



Granular
weberpas deco 350



Smooth
weberpas deco 320

Color Chart

											
<p>ROSE CENDRÉ CLAIR 247</p>	<p>ROSE MOYEN 058</p>	<p>BEIGE ROMPU 255</p>	<p>BEIGE PÂLE 252</p>	<p>BEIGE BAUXITE 118</p>	<p>ROSE BEIGE MOYEN 248</p>	<p>ROSE FONCÉ 006</p>	<p>PIERRE ROSÉE 005</p>	<p>TON PIERRE 016</p>	<p>BEIGE 009</p>	<p>ROSE ORANGÉ 082</p>	<p>DORÉ CLAIR 230</p>
											
<p>BEIGE GRISÉ 224</p>	<p>ROSE BEIGE CLAIR 226</p>	<p>GRÈS ROSE 273</p>	<p>ROSE SOUTENU 325</p>	<p>ROSE OCRE MOYEN 258</p>	<p>ROSE CHAUD PÂLE 251</p>	<p>ROSE CLAIR 002</p>	<p>BEIGE OCRE 010</p>	<p>BEIGE ROSÉ 222</p>	<p>OCRE ORANGÉ 007</p>	<p>CRÈME 041</p>	<p>OCRE ROSÉ 086</p>
											
<p>GRIS MAUVE 099</p>	<p>ROSE ANTIQUE 092</p>	<p>TON BRIQUE 080</p>	<p>ORANGE CLAIR 083</p>	<p>MAUVE BEIGE 321</p>	<p>TERRE ROUGE 055</p>	<p>BRUN DORÉ 096</p>	<p>OCRE ROUGE 049</p>	<p>DORÉ CHAUD 301</p>	<p>OCRE DORÉ 304</p>	<p>OCRE ROUGE MOYEN 313</p>	<p>BEIGE AMBRE 104</p>
											
<p>BRIQUE ORANGÉ 323</p>	<p>ROUGE TUILE 106</p>	<p>ROUGE CARMINE 343</p>	<p>ROUGE FONCÉ 315</p>	<p>BRIQUE ROUGE 330</p>	<p>ROUGE TERRITE 327</p>	<p>ORANGE FLAMBOYANT 103</p>	<p>TERRE ORANGÉ 312</p>	<p>TERRE ROUGE BRUN 303</p>	<p>ORANGE FONCÉ 081</p>	<p>TERRE D'OCRE 285</p>	<p>ORANGE BAUXITE 299</p>

Color Chart

											
BEIGE CLAIR 207	BLANC CASSÉ 001	BLANC 000	PIERRE GRISÉE 279	PIERRE FONCÉE 017	PIERRE CLAIRE 015	BLANC CRAIE 324	BLANC BLEUTÉ 211	GRIS BLEUTÉ CLAIR 209	BLEUTÉ VERT 278	BLANC CALCAIRE 370	GRIS PERLE 091
											
JAUNE ORPIMENT 305	TERRE BEIGE 212	MORDORÉ 232	JAUNE IVOIRE 231	JAUNE TUFFEAU 306	BRUN CLAIR 044	GRIS COLORÉ FROID 272	ROCHE VERTE 377	CENDRE BEIGE CLAIR 203	GRIS VERT 276	BLEU DOUX 204	CENDRÉ VERT CLAIR 289
											
OCRE CHAUD 297	JAUNE DUNE 101	TERRE JAUNE 310	BRUN 012	OCRE TOSCANE 314	SABLE BLOND 097	BEIGE SCHISTE 495	CENDRE BEIGE FONCÉ 202	BLEU MORAINÉ 507	ARGILE VERTE 516	MARRON MOYEN 240	TERRE D'ARÈNE 545
											
JAUNE SAFRAN 311	OCRE ROMPU 215	TERRE BRÛLÉE 319	OCRE INTENSE 295	JAUNE VERT 307	BRUNE FONCÉ 013	BLEU OXYDE 550	OCRE MOUSSE 553	ROSE BRUN 320	CENDRE VERT 268	BLEU ROMPU 277	SCHISTE VERT 574

HEAD OFFICE

Saint-Gobain Middle East Holding S.A.L.

Mitsulift Bldg, 3rd Flr, Dbayeh main road P.O. Box 55-44 Beirut Lebanon

T +961 1 510 863/4 M +961 3 380 748 F +961 1 510 862

LEBANON T +961 9 790 920/1/2/3 M +961 3 700 892/3 F +961 9 790 924

EGYPT T +202 33 35 71 36 +202 33 37 02 47 F +202 33 37 07 05

JORDAN T +962 6 420 0417 F +962 6 420 0418

QATAR T +974 4442 3816 F +974 4442 5149

KUWAIT T +965 2 571 6404 / +965 2 571 0397 F +965 2 571 2721

UAE Dubai T +971 4 347 2640 F +971 4 340 3420
Abu Dhabi T +971 2 550 9994 F +971 2 550 9449

KSA Jeddah T +966 12 668 3295 F +966 12 668 1498
Riyadh T +966 11 473 8751 / +966 11 472 5339

OMAN T +968 24 21 83 61 F +968 24 21 83 62



Saint-Gobain Weber middle east



Weber Sodamco

